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Farm financing, credit and crop insurance in Salinas, Hollister

DECEMBER 1, 2009

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Bilingual workshops are being offered to help farmers understand requirements for business loans, financing, credit worthiness and their importance for business development.

The workshop also will demonstrate the use of business accounts and cash flow management.

The role of crop insurance will be addressed by Roger Granados, a local insurance broker. ALBA will also discuss with farmers the potential for increased micro lending in California and the needs of farmers when applying for financing.

Workshops are in English and Spanish and will be held from 5 to 7 p.m. on Thursday, Dec. 3, at the ALBA Rural Development Center, 1700 Old Stage Road, Salinas and Dec. 10 at San Benito First 5, 1011 Line St., No. 9 in Hollister.

The events are sponsored by the Wells Fargo Technical Assistance Program and the USDA Risk Management Agency.

Reservations, information: Patricia Carrillo, 831-758 1469, ext 16 or patricia@albafarmers.org.

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